

# ***Effective Strategies for Dynamic Presentations***

**2021 New Taipei City Elementary Schools  
Pre-service English Teachers Training Program**

**Class A/B/C**

**Aug. 18, 19, 21, 2021**

***Rae Lan, Ph.D. Chair***

**Foreign Languages & Applied Linguistics**

**National Taipei University**

**Email: [raelan@gm.ntpu.edu.tw](mailto:raelan@gm.ntpu.edu.tw)**

# ***Presentation Outline***

- **Warm-up (Amazing Amy!)**
- **Avoiding pitfalls in communication! (Funny videos)**
- **Rational and Purpose for the Workshop!**
- **1-2-3-4 Speech Activity**
- **Giving dynamic presentations!**
- **Presenting like Steve Jobs (2min salesman)**
- **Your body language shapes who you are- Amy Cuddy (TED talk)**
- **Tips on Creating effective PPT slides**
- **Reflection and Self-evaluation**
- **It's Your Turn!**

# *Warm-Up Activity*

sinking  
or  
thinking  
?

piece, fork  
and sheet

Who or  
Hu?



# ***Funny Video Clips Related to Learning English***

- **The German Coast Guard Trainee**

<http://www.youtube.com/watch?v=yR0IWICH3rY>

- **"Hu" Is The New Leader Of China**

[http://www.youtube.com/watch?v=DZA4J1f\\_NFw](http://www.youtube.com/watch?v=DZA4J1f_NFw)

- **The Italian Man Who went to Malta**

<http://www.youtube.com/watch?v=m1TnzCiUSI0>

- **YouTube.com In your Facebook**

<http://www.youtube.com/watch?v=tvjls-fBFok>

# ***Rational and Purpose***

to help you as presenter/public speaker to

- **enhance** your oral proficiency
- **polish up** your presentational skills
- **conduct** structured speech training
- **Incorporate** verbal and nonverbal strategies
- **develop** social skills
- **allow** you to self-train with specific steps
- **build up** speaking test-taking strategies
- **foster** your confidence and efficacy
- **prepare** you for professional needs as a trainer

# ***SWCR Self-Analysis***

**Strengths**

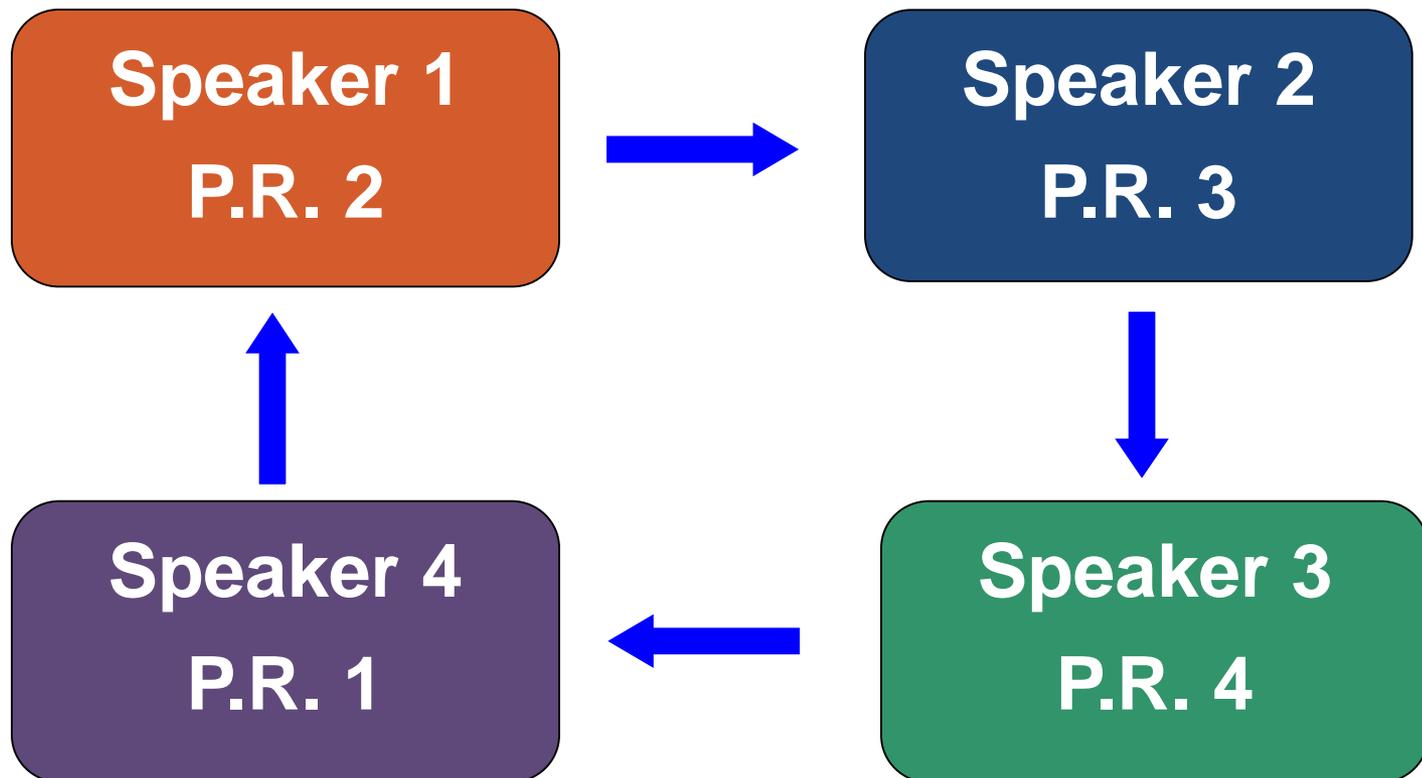
**Weaknesses**

**Challenges**

**Rewards**

# 1-2-3-4 Speech Activity- Roles

Rotating the two roles- **Speaker / Peer Reviewer**



# *Preparation- Formulaic language*

**Opening**

**Transitions**

**Closing**

**Giving Feedback**

# ***1-2-3-4 Speech Activity- Opening***

## **Opening- Attention getters**

- **Asking a question**
- **Using facts or statistics**
- **Giving a quotation**
- **Making a staggering statement**
- **Telling a story**
- **Compare and contrast (simile, metaphor)**
- **Showing a good sense of humor by telling a joke or a funny anecdote**

# ***1-2-3-4 Speech Activity-Transitions***

## **Using signposting and transitional words/phrases**

- **helps papers read more smoothly, and at the same time allows the reader to flow more smoothly from one point to the next.**
- **enhance logical organization and understandability and improve the connections between thoughts. They indicate relations, whether within a sentence, paragraph, or paper.**

# 1-2-3-4 Speech Activity- Transitions

Functions	Examples	Functions	Examples
Addition	as well as, besides, in addition	Exemplifying	specifically, such as
Consequence	accordingly, as a result	Generalizing	generally speaking As a rule
Compare Contrast	likewise, on the contrary	Illustration	as an illustration, in this case
Direction	beyond, opposite, to the right	Similarity	moreover, correspondingly
Diversion	by the way, incidentally	Restatement	in other words, that is to say
Emphasis	above all, particularly	Sequence	at first, for now, meanwhile,
Exception	aside from, except	Summarizing	all in all, in summary, in short

# ***1-2-3-4 Speech Activity- Closing***

## **Using signaling phrases-**

- ✓ **In summary,...**
- ✓ **In conclusion, ...**
- ✓ **To sum up, ...**
- ✓ **To wrap up,**
- ✓ **All in all,**
- ✓ **Last but not the least, ...**
- **Thank you for your time & attention**
- **Do you have any questions?**

# ***Giving Feedback to Peers!***

- Learning how to show appreciation
- Always starting with compliments
- Providing three positive feedbacks
- With a twist of turn of “However,...”
- Making specific/constructive comments
- Following the scripts at first
- Fostering common sense on courtesy
- Incorporating multiple assessment

# ***Formulaic language- Giving Feedback***

## ***The Sandwich Evaluation***

**Thank you** for a wonderful / insightful / nice speech. I think you did a fabulous job in using a terrific attention getter, being very well-organized / well-prepared / well-rehearsed, having great time control, using effective body language, giving great eye-contact, sharing your personal experience, showing a very good sense of humor, having rich / informative / interesting contents. **However**, I believe you would do a better job if you could pay more attention to \_\_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_. **All in all**, \_\_\_\_\_!



***It's your turn!***

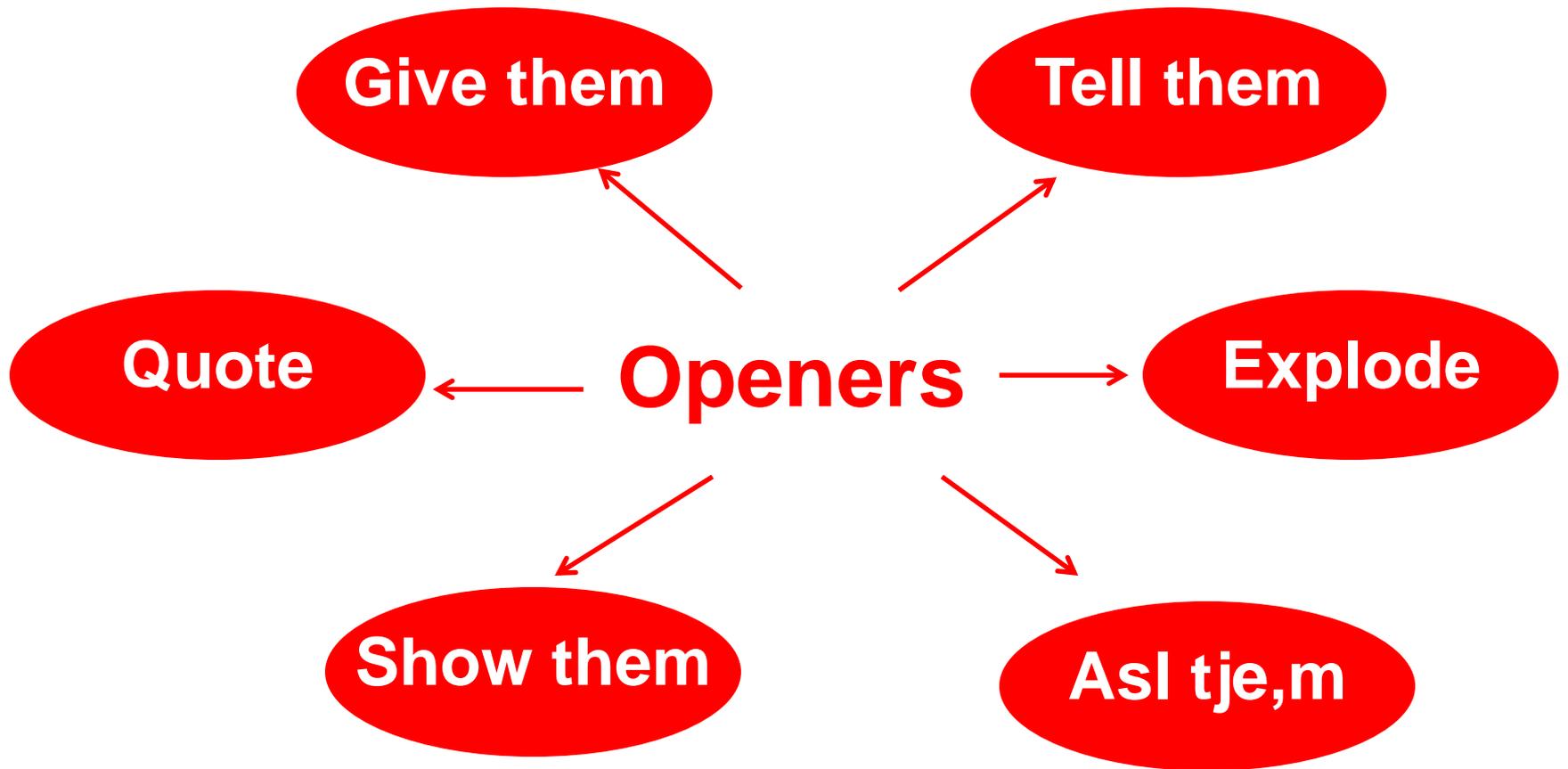


# ***Dynamic Presentations***

*Mark Powell Cambridge University Presss, 2021*

- 1. Opening and Closing**
- 2. Smooth Structure**
- 3. Voice Power**
- 4. Visual Aids**
- 5. Facts and Figures**
- 6. Body Language**
- 7. Rapport Building**
- 8. Impact Techniques**
- 9. Storytelling**
- 10. Q & A Sessions**

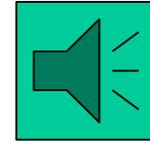
# 1. Opening and Closing



## *2. Smooth Structure*

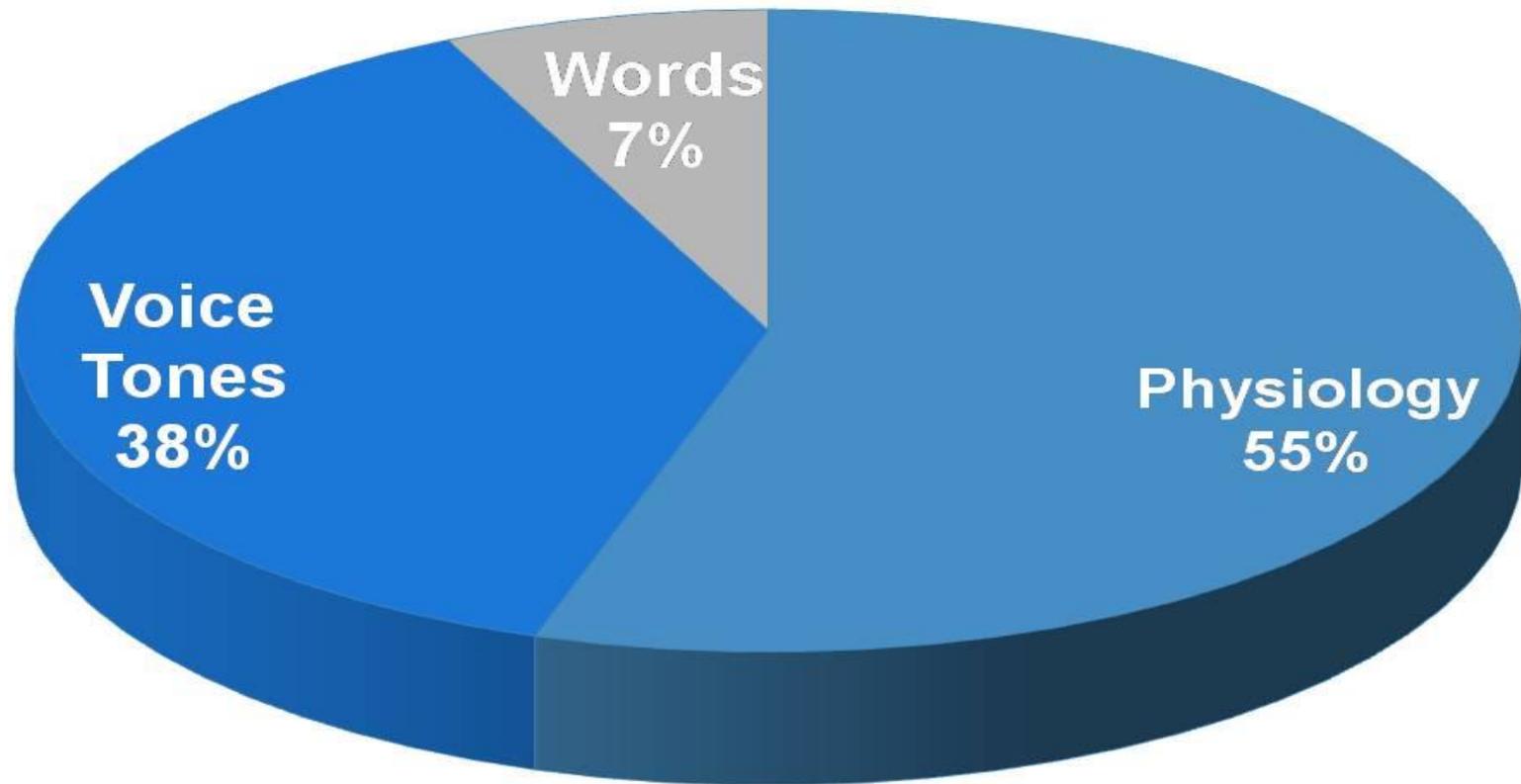


# 3. *Voice Power* 1.10

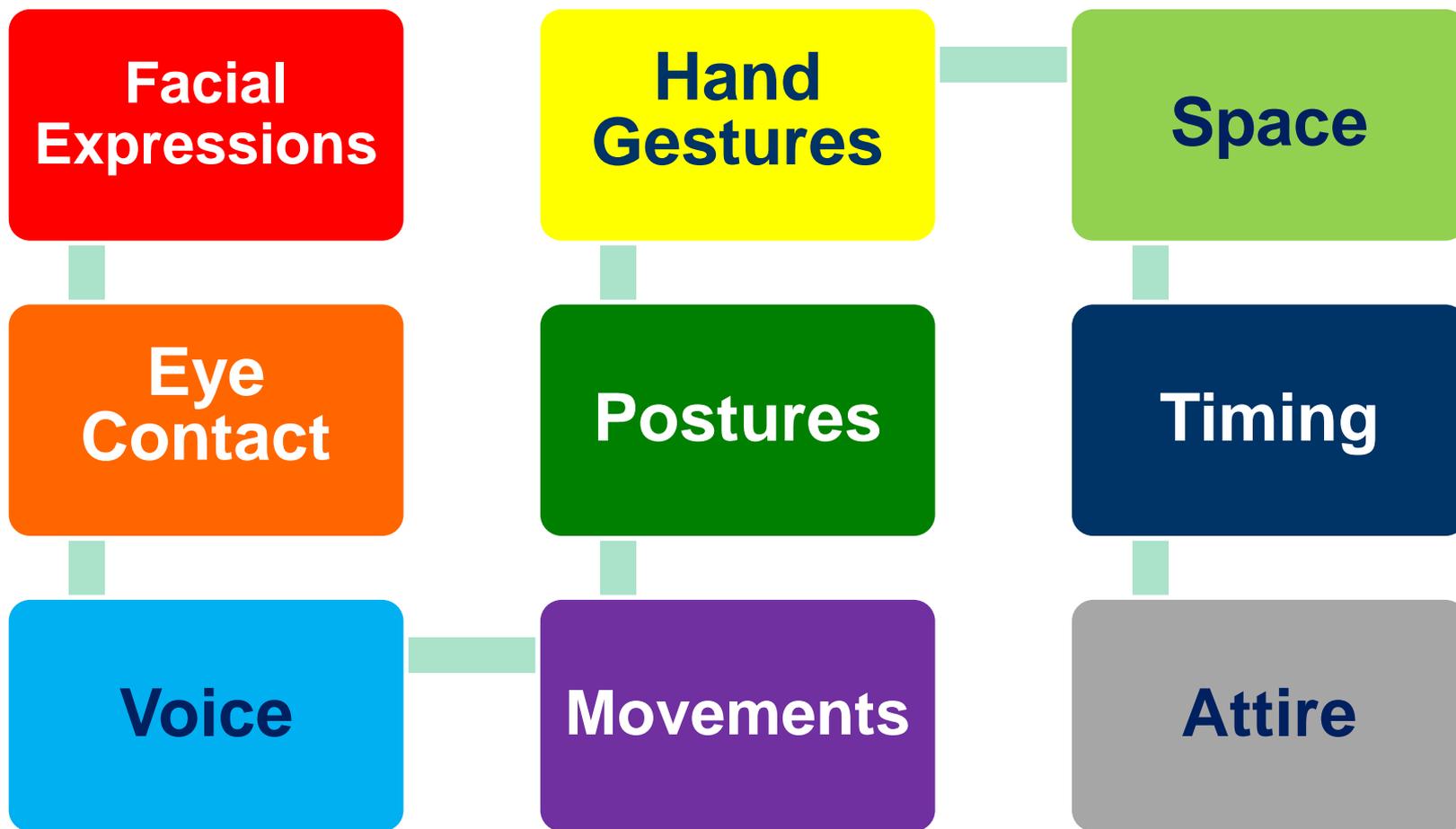


- Do you adapt to suit your audience or play to your strengths?
- What is your preferred style of presenting?
  - Relaxed and conversational
  - Smooth and professional
  - Passionate and enthusiastic
  - Light-hearted and humorous

# ***Nonverbal Communication Counts!***



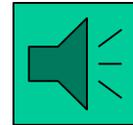
# ***Nonverbal Communication Counts!***



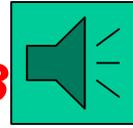
# ***4. Visual Aids***

- **What might be a good visual aid?**

- **Avoiding the Pitfalls of Bad Slides**



# 5. Facts and Figures 1.18



a. 14,640

b. 33.33

c. 1999

d. 2010

e. \$60.10

f. 8.001%

g. 103 m

h. 6.1 bn

i.  $\frac{1}{2}\%$

j.  $\frac{1}{4}\%$

k.  $\frac{3}{4}\%$

l.  $\frac{5}{8}$

m.  $\frac{1}{3}$

n. 75°

o. ▲ 2 pts

p. 9:1

q. 1,00 cc

r. 18% pa

s. \$1.3/€

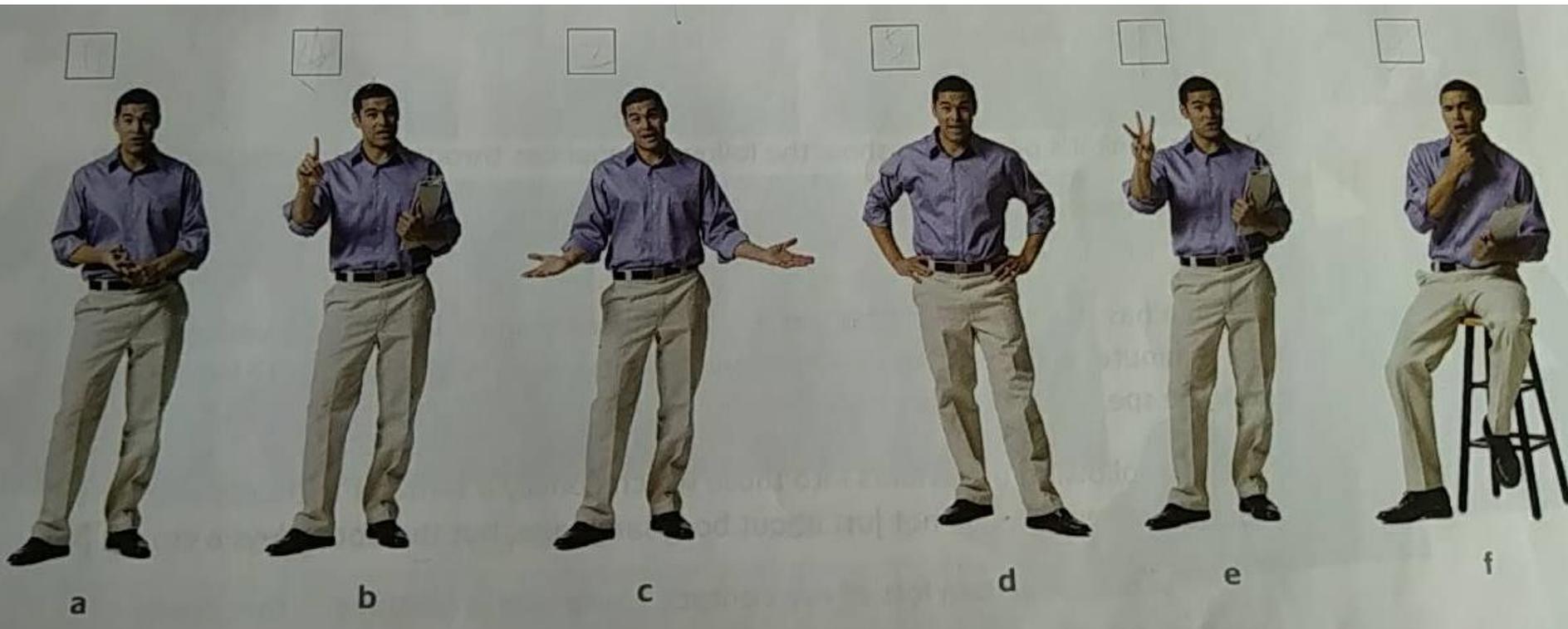
t. 2,000 rpm

u. 5.50 sqm

v. Q3

- pa= yearly annually
- rpm= revolution per minute
- sqm= square meter

# 6. *Body Language*



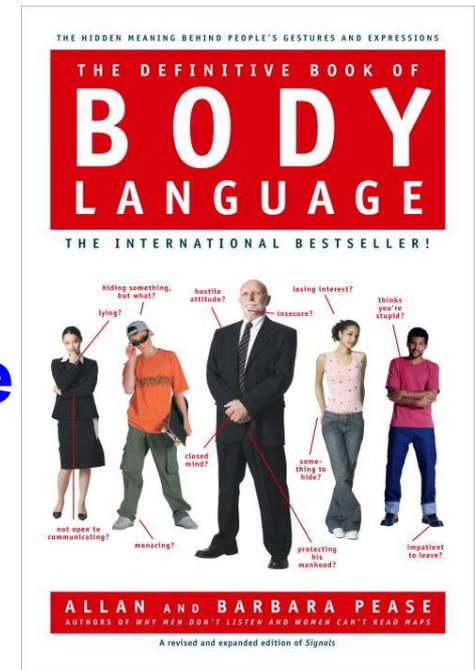
# ***Body Language*** 1.24

- A. Why are hands so important? What makes a particular gesture distracting?**
- B. Why isn't folding your arms the answer to the 'hand problem'? How is it similar to standing behind a podium? What's the solution to 'the podium trap'?**
- C. What makes a 'hand problem' even worse? How can you guard against this?**
- D. What are the signs of being too energetic and too relaxed? What should you do?**

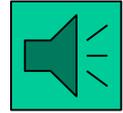
# Strategies for Effective BL



- a. Depending on the nature of topic
- b. Highlighting a specific point
- c. Comparing and contrasting
- d. Sequencing a list of points
- e. Going from Slides to the audience
- f. Gaining attention and recognition
- g. Adding to your credibility
- h. Creating a sense of humor

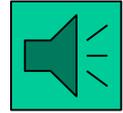


# ***7. Rapport Building*** 2.20



- A. In what ways can you show openness to your audience?**
- B. What can you say or do to connect with your audience?**
- C. How can you deeply and actively listen to your audience?**
- D. How can you demonstrate passion for your subject?**

# ***7. Rapport Building*** 2.20



- A. In what ways can you show openness to your audience?**
- B. What can you say or do to connect with your audience?**
- C. How can you deeply and actively listen to your audience?**
- D. How can you demonstrate passion for your subject?**

## ***8. Impact Techniques (Video)***

- a. The power of repetition**
- b. The power of questions**
- c. Use contrast**
- d. Use adjectives and metaphors**
- e. The power of picture word**
- f. Group of threes (group key points in three!)**

## **9. *Storytelling* (matching)**

- A. Create drama**
- B. Signal the end of the story**
- C. Establish credibility**
- D. Deliver the punchline**
- E. Involve the audience**
- F. Link to the theme of the presentation**
- G. Set the scene**

# Presentation Strategies

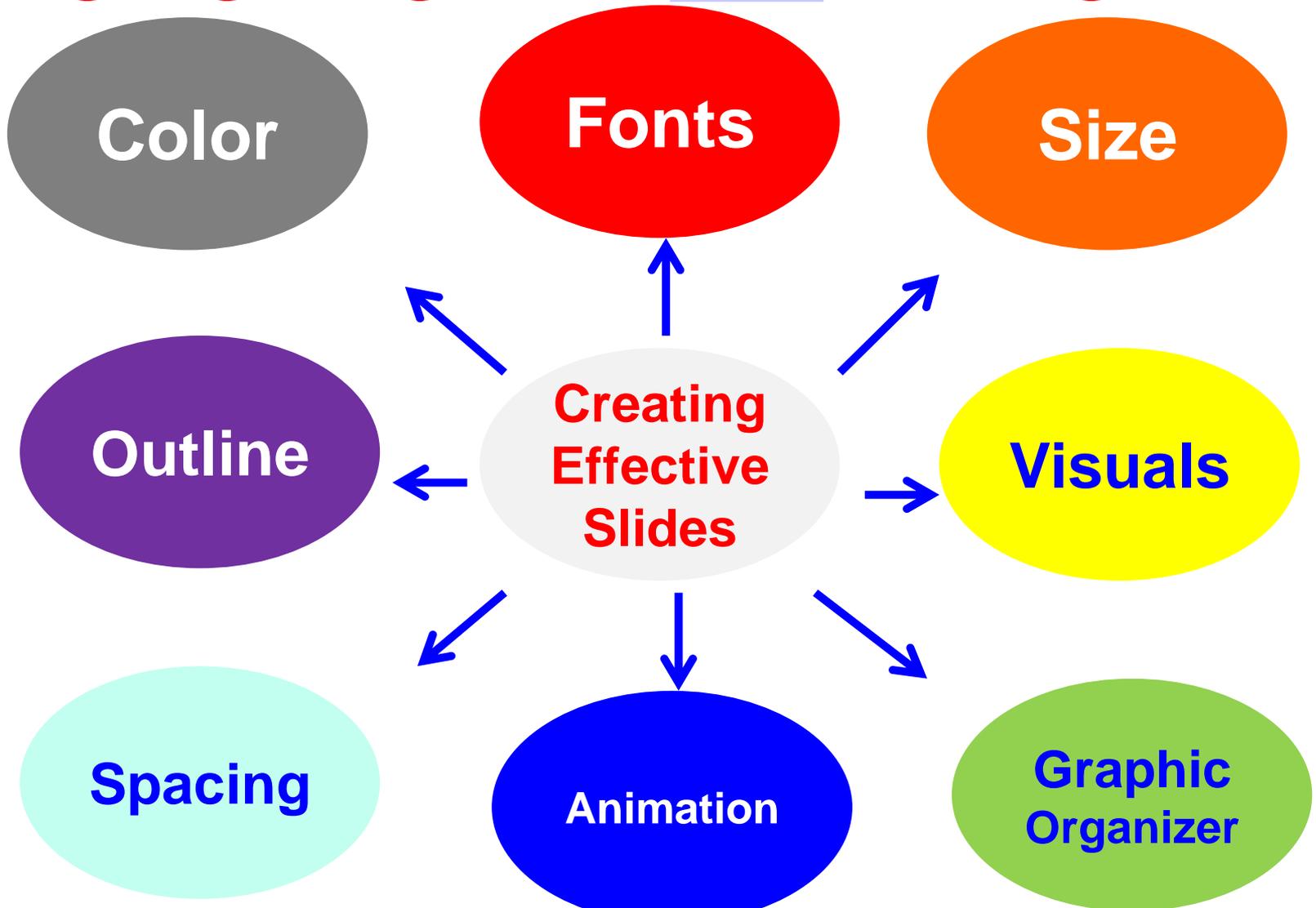


## Presenting like Steve Jobs!

- ✓ Set the theme
- ✓ Provide an outline
- ✓ Open & close each section with a clear transition
- ✓ Demonstrate enthusiasm
- ✓ Make numbers and statistics meaningful
- ✓ Analogies help connect the dots for your audience
- ✓ Make it visual
- ✓ Paint a simple picture that doesn't overwhelm
- ✓ Give them a show
- ✓ Identify your memorable moment and build up to it
- ✓ Rehears, Rehearse, and Rehearse
- ✓ **And one more thing,...**
- ✓ **Presenting like Steve Jobs!**

<http://www.youtube.com/watch?v=2-ntLGOyHw4>

# Highlighting Your PPT Making Skills



# *Presenting & Delivering Professionally*



- ✓ **Providing bilingual glossary if needed**
- ✓ **Avoiding reading to kill (A Taboo!!!)**
- ✓ **Adjusting your speed accordingly**
- ✓ **Using conjunctions properly**
- ✓ **Telling and showing**
- ✓ **Focusing on your and SS' non-verbals**
  - **voice · intonations · articulation**
  - **eye contact · hand gestures**
  - **facial expressions · body movement**
- ✓ **Achieving two way communication**

# TED.COM



- **How to use TED talks for self study materials**
- **Richard St. John's 8 secrets of success**  
[http://www.ted.com/talks/richard\\_st\\_john\\_s\\_8\\_secrets\\_of\\_success.html](http://www.ted.com/talks/richard_st_john_s_8_secrets_of_success.html)
- **Angela Lee Duckworth: The key to success?**  
Grit[http://www.ted.com/talks/angela\\_lee\\_duckworth\\_the\\_key\\_to\\_success\\_grit.html](http://www.ted.com/talks/angela_lee_duckworth_the_key_to_success_grit.html)
- **Adora Svitak: What adults can learn from kids**  
[http://www.ted.com/talks/adora\\_svitak.html](http://www.ted.com/talks/adora_svitak.html)
- **Amy Cuddy- Your body language shapes who you are**  
[http://www.ted.com/talks/amy\\_cuddy\\_your\\_body\\_language\\_shapes\\_who\\_you\\_are.html](http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are.html)
- **Yang Lan: The generation that's remaking China**  
[http://www.ted.com/talks/yang\\_lan.html](http://www.ted.com/talks/yang_lan.html)

# ***Effective Public Speaking Strategies***



- **Introducing the Toastmaster Public Speaking Skills:**  
[http://www.youtube.com/watch?v=AykYRO5d\\_II](http://www.youtube.com/watch?v=AykYRO5d_II)
- **Presenting like Steve Jobs**  
[http://www.youtube.com/watch?v=RHX-xnP\\_G5s](http://www.youtube.com/watch?v=RHX-xnP_G5s)
- **The importance of Body Language in Presentations**  
<http://www.youtube.com/watch?v=lqqiDw58NSE>
- **Great openings and closings**  
<http://www.youtube.com/watch?v=NyE1Kz0e--0>
- **Overcoming nerves when giving a presentation**  
<http://www.youtube.com/watch?v=mbDipVRt5aE>



# Q & A

